

## WHY RMAIL?

## Securing Email and Digitizing Workflows with E-Signatures

## **R**Mail<sup>®</sup> specializes in security and compliance.

Easy and affordable security and compliance. Customers worldwide for more than a decade have chosen RMail<sup>®</sup> because of these award-winning features:

- o Email Encryption Simplified for Privacy Compliance
- o Registered Email<sup>™</sup> Track and Prove
- o E-Sign, File Sharing, Security Gateway, DLP/Filter, Wire Fraud Protection
- o Runs Inside Office 365 Outlook, Gmail, Salesforce

Why RMail Encryption? Dynamically simplifies sender and receiver experience.

Customers with a Microsoft email offering (e.g. Office 365 E3, E5) choose RMail for its email encryption because of the elegant user experience, **especially for the recipient**, and for the Registered Receipt<sup>™</sup> proof of privacy compliance, e-delivery proof, and tracking record.

Other encryption services like Microsoft encryption require the recipient to click links, register, and log-in to retrieve the encrypted email. This causes a high un-opened rate as receivers get frustrated. **RMail encryption is** *elegant for the recipient* as <u>RMail always delivers direct to the recipient</u> inbox without any recipient registration or download requirements.

Some try to use S/MIME or PGP to encrypt email. Their challenge is (a) they must pre-arrange purchase and sharing of encryption keys (i.e. PGP Keys or PKI digital certificates) with <u>each</u> recipient, (b) each recipient needs to have a compatible email program, (c) both senders and recipients must keep arranging new sharing of new keys as old keys expire, and (d) each recipient needs to be sophisticated enough to install keys, share keys, and manage key expirations. People often, in frustration, send unencrypted. By contrast, **RMail encryption is elegant for the recipient** as <u>RMail always delivers</u> <u>direct to the recipient inbox without any email program requirements, and</u> <u>without need for recipient key sharing, registration or download.</u> 1. RMail ensures all secure messages sent have adequate levels of privacy; RMail sends email with enforced security.

Admins may select minimum TLS (i.e. TLS 1.0, 1.1 or 1.2) and, if minimum cannot be met, enforce security with an automatic alternate transmission method. The alternate method is also easy; no recipient logins or retrieval links; delivers direct to recipient inbox, automatically manages passwords.

2. RMail features an automatic option for recipients to reply securely and even reply with extra-large files attached.

The reply message and its attachments transmit back to the sender encrypted, regardless of the receiver's system and without recipient log-ins.

3. RMail recipients are aware the message was transmitted securely, and the sender is returned an audit-ready compliance record for each message.

Marks email so the recipient is aware the sender took the care to protect each email content; and returns to sender delivery and open tracking visibility, with audit-ready proof of privacy compliance per message, to meet HIPAA and GDPR Article 5 and Article 31 compliance.

4. RMail automates content rules to simplify compliance for users and admins.

Users can send emails encrypted by adding a symbol to the subject of their mobile device email. Admins can create rules to automatically encrypt messages based on content.

5. RMail dynamically varies encryption methods by message importance.

Users can toggle per message and admins can set rules to treat messages with different types of encryption; secure transmission for some, message level encryption for others (e.g. messages with key words "wire transfer" or "attorney-client privilege" can automatically be sent message-level encrypted so the content remains encrypted through the recipient servers and while inside the recipient inbox when not being viewed by the recipient.

Why RMail<sup>®</sup> Registered Email<sup>™</sup> Service? Registered Email<sup>™</sup> service is the worldwide standard for legal and auditable proof of email content delivered, timestamped with open tracking, and with a returned email authentication

receipt that can re-construct transmission content and evidence at any time in the future, without third-party storage.

<u>Registered Email</u><sup>™</sup> certified e-delivery services track delivery and message opening regardless of recipient or system settings and provides an audit trail forensic record that can authenticate content and uniform timestamps.

By contrast, Outlook and other simple read receipts only work if the recipient has Outlook and has the right settings on, and even if it returns a read receipt, the receipt (a) tells nothing about message content, (b) times are based on the senders computer and are not uniform, and (c) format is simple text such that it can be modified and is not an authenticatable.

Why RMail<sup>®</sup> File Share for Large File Transfers? RMail lets you add up to 1GB files from within Outlook or the web interface and auto-purges the files after a set time period, which simplifies administrator security.

Unlike OneDrive or Dropbox, RMail file sharing sets up a one-time-box that is not associated with the sender's file directory, ensuring privacy of the sender's file system and directory names; and auto-purges the files after a set time period to minimize risk of future unauthorized access to shared content. Auto-purge simplifies IT security management for file sharing.

Why RMail<sup>®</sup> E-Sign Services? RMail e-sign simplifies sending for recipient esignature without requiring any document preparation; or use RSign for more advanced services.

Provides a simple option to send any document for signoff without the need to set up or prepare document fields; this reduces send time and makes esign an "attach-to-email-and-send" process. One click away is RSign Advanced functions for creating more controls around the signing process or using drag-and-drop functionality to set up e-sign templates with rules.

**RMail may be purchased for select users** – for only those who need the services.

**RMail may be installed within any version of Microsoft Outlook**, Gmail, G-Suite, Zimbra, Salesforce.com, with RMail Gateway security gateway content filtering, or one may use the RMail Web App from any mobile browser.